



**Event: February 23-24, 2024**

Produced by:

*Women's Division*  
Chamber of Commerce

Dear Community Business Owner:

The **Women's Division Chamber of Commerce** is excited to announce their 16th year of **Dancing with the Local Stars**. This year's theme is *Boots & Bling* which will feature a mix of couples and small groups dancing for their favorite charities and for bragging rights.

The one mainstay of **Dancing with the Local Stars** is our purpose: to raise as much money as possible to help fill area food pantries and assist food programs. Last year we raised over \$250,000 which helped feed many needy people in our community. Enclosed is a sponsorship form which depicts several giving levels—choose the level of recognition you would like for your business. If you have friends or family who also would like to sponsor on your behalf, please share a sponsorship form with them.

Our annual sold-out event will be held at the VanDyk Mortgage Convention Center which accommodates 800 attendees per performance. Our sponsors do so because they believe in our cause and value how much recognition they receive. Also, they appreciate that WDCC vets all requests before allocating funds which assures our sponsors that their contribution is going to valid and trustworthy organizations in the community.

You do not want to miss seeing this spectacular show, so take this opportunity to be a sponsor. If you have any questions, please do not hesitate to contact us. We are anticipating *Boots & Bling* will be a monumental success, so respond soon to secure the best tables reserved for our generous sponsors.

Sincerely,

**Dancing with the Local Stars Sponsorship Co-chairs,**

Shawn Norden  
(231) 557-9414

shawnn@michmortgage.com

Stephanie Dahlquist  
(231) 638-3869

info@stephaniedahlquist.com



**Dancing with the Local Stars Co-chairs:** Mary Kendall, Karen Mogdics, and Jannette Bole



Women's Division Chamber of Commerce (WDCC) is a 501(c)(6) not-for-profit organization founded in 1951 to promote our community and create civic awareness. Today, this group of over 200 women continues that legacy by working together to make a difference in our community. WDCC holds several annual events and granted \$311,798.25 to local non-profit organizations and area projects this past year.



## 2024 SPONSOR LEVEL OPPORTUNITIES

### Premier Sponsor - \$10,000

- Logo on back of all tickets\*
- Logo on all posters\*
- Premium seating--2 tables/20 tickets  
*Tables can be split between performances*
- Digital poster display inside Event Center
- **Premier Sponsor Level** digital screen rotation, solo
- Logo on sponsorship backdrop (NEW )
- Program--logo featured on cover
- Podium announcement
- Table tent recognition
- WDCC Facebook page, solo post
- WDCC website recognition

*\*Because of the timeline for printing and distributing tickets and poster materials, we must have your commitment for the **Premier Sponsor** level by Friday, December 1, 2023, in order to be included on these materials.*

### Hero Sponsor - \$7,500

- Premium seating--2 tables/20 tickets  
*Tables can be split between performances*
- Digital poster display inside Event Center
- **Hero Sponsor Level** digital screen rotation, solo
- Logo on sponsorship backdrop (NEW )
- Program--logo featured on cover
- Podium announcement
- Table tent recognition
- WDCC Facebook page, solo post
- WDCC website recognition

### Platinum Sponsor - \$5,000

- Premium seating--1 table/10 tickets
- Digital poster display inside Event Center
- **Platinum Level** digital screen rotation
- Logo on sponsorship backdrop (NEW )
- Program--logo featured on cover
- Podium announcement
- Table tent recognition
- WDCC Facebook page, solo post
- WDCC website recognition

### Diamond Sponsor - \$2,500

- 8 tickets at reserved table
- Digital poster display inside Event Center
- **Diamond Level** digital screen recognition
- Logo on sponsorship backdrop (NEW )
- Program--logo inside cover
- Podium announcement
- Table tent recognition
- WDCC Facebook page
- WDCC website recognition

### Gold Sponsor - \$1,500

- 6 tickets at reserved table
- Digital poster display inside Event Center
- **Gold Level** digital screen recognition
- Program--listed inside cover
- Podium announcement
- Table tent recognition
- WDCC Facebook page
- WDCC website recognition

### Silver Sponsor - \$500

- 2 tickets at reserved table
- Digital poster display inside Event Center
- **Silver Level** digital screen recognition
- Program--listed inside cover
- Podium announcement
- Table tent recognition
- WDCC Facebook page
- WDCC website recognition

### Fan Sponsor - \$499 and under

- WDCC Facebook page
- WDCC website recognition
- **Fan Level** digital screen recognition

#### Definitions

**Digital Poster Display:** Electronic displays will rotate sponsors at entry to performance area

**Podium Announcement:** Sponsors will be announced throughout evening by emcees

**Program:** Event programs are distributed to all ticket holders

**Digital Screen Recognition:** Pre-show & intermission rotating slide loop

**Sponsorship Backdrop:** Large backdrop in pre-function area used for photo ops

**All sponsors will be recognized on the WDCC Facebook page and website.**

**Premier Sponsor Level logos\*** will be included exclusively on all tickets and posters printed; due to timeline for printing & distribution, the deadline for this sponsor commitment is sooner than other levels. Your company logo will be on over one hundred posters and over 2000 tickets. Posters will be displayed all over Muskegon County as well as communities represented by our Community Stars, Dance Pros and WDCC members.